

Version Date: May 9, 2022

TPUSA Faith

Coach

Quickstart

Guide



If not now, **when?** If not you, **who?**

Your Quickstart Guide to Coaching!

Welcome and thank you for stepping up to preserve and inspire liberty!

You're here because you love this country, are inspired by our founders, revere our founding documents and cherish the freedoms they allow us.

Take a deep breath, you don't have to be an expert!

In fact, we encourage you to completely release the pressure of being an "expert" on the Constitution. Rick Green, America's Constitution Coach, has us fully covered with his wonderful class videos.

All you have to do is gather liberty-minded people together and press play! If you can do these two things, we'll do our part to cover the rest!

It's super easy, so now you can breathe!

Think of yourself as "lead learner" and "class coordinator". You'll be facilitating the classes, sharing the videos, learning alongside and guiding class discussion.

It's that simple and yet so powerful. We've created this "Quickstart Guide" so you have everything you need at your fingertips for creating successful classes and being an extraordinary leader.

You've got this. You're going to be great!

The Patriot Academy Coach Support Team



Let's Get Started!

What To Do First

Your Mission: Identify your "Why" - Get clear on why you are doing this in the first place. This statement will keep you centered and remind you of your mission. Look at your statement if you ever find yourself doubting your ability to do this. *(for example: "I am leading classes because I want others to know and understand the freedoms and rights assured to us from our founding documents" or "I am doing this for my grandchildren, so that they may know the freedoms that I knew growing up")*

Your Vision: Have some fun with this one, but write a statement describing how you'd like your classes to go. This is a forward thinking vision of what you want to see, even though it hasn't happened yet. *(for example: "My classes start on time, equip people with vital information, and end with both hope and a clear call to action") Don't forget: Duty is Ours, Results are God's!*



Your TPUSA Faith Coach Dashboard

Everything you need to succeed is right here

There are a total of six segments of your Coach Dashboard, plus a selection of essential 'Quick Links' to help you get to important resources even faster!

Your Dashboard has powerful tools and training to dig in further. Everything you need to succeed is at your fingertips.

The purpose and functions for each are outlined below so you know what you have available all in one easy to find place!

The screenshot shows a dashboard for a user named Adam. At the top left is the TPUSA FAITH logo. The main heading reads "Welcome to your Biblical Citizenship Dashboard, Adam!". Below this is a sub-heading: "Quick Links To Manage Your Classes, Account, and Videos". The dashboard features six main segments, each with a "Click Here" button:

- COACH TRAINING** (white background with a 3D cube graphic)
- CREATE AND MANAGE CLASSES** (purple background with a person in a classroom)
- RESOURCES AND PROMOTIONAL TOOLS** (yellow background with a person's face)
- WORKBOOKS AND CLASS VIDEOS** (purple background with a notebook)
- PURCHASE COACH MATERIALS** (yellow background with a shopping cart)
- BADGES AND LEADERBOARD** (white background with a keyboard)

At the bottom, there is a "Quick Links" section with four buttons:

- National Class Recordings
- Coaches Corner Training Recordings
- Get Started Guidebook
- Become or Request a Coach Mentor





COACH TRAINING includes:

- **Quickstart Guide - Print or access online from anywhere**
- Dashboard Tools Training, including 'How to Create a Class' and find all the system tools and resources in your Coach Dashboard!
- Zoom Online Hosting - How to use Zoom or other tools to share the class videos online!
- In Person Training: Upcoming opportunities to attend in person coach trainings with Rick Green and other Coach Program team leaders
- Private Social Media Groups - Join one (or more) private social media groups to share encouragement, ask questions, and get support!
- Coaches Corner - Training Call Recordings Archive

Bonus Videos include:

- Selection of Rick's Constitutional Minutes (short videos on specific topics)
- Recent and current National Zoom Class recordings
- Special Event Recordings and more (as available)





CREATE and MANAGE CLASSES includes:

Create a Class: Build custom registration pages to send to potential attendees in three easy steps: 1) Select your class, 2) Fill in key details, and 3) Edit template descriptions as needed/desired.

A built-in email platform makes it simple to send emails and reminders to your registrants/attendees. Stay in touch and keep them informed!



RESOURCES and PROMOTIONAL TOOLS includes:

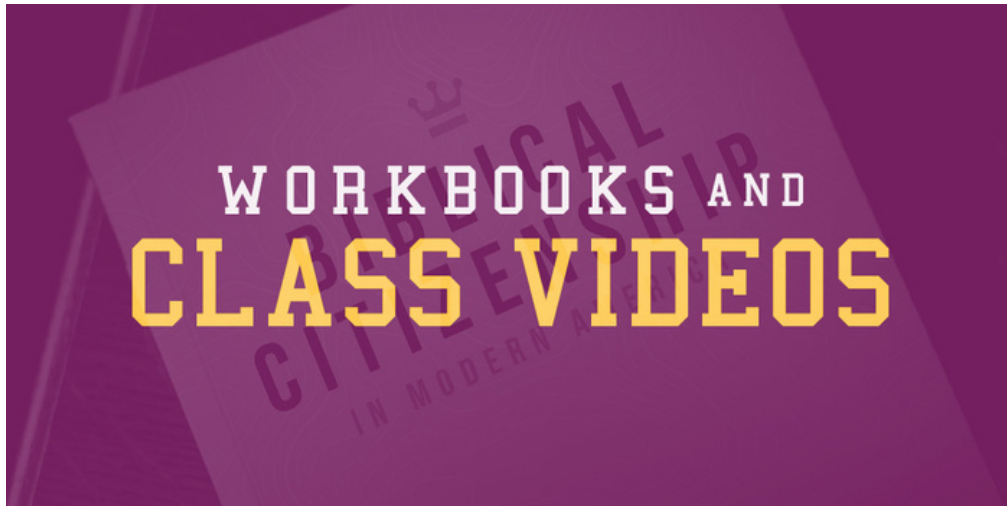
Share Posts: Share Rick's most recent posts & videos on social media and via email.

Download & edit posters, flyers, and other tools to market your classes

Download PDF of The Declaration of Independence for class members to sign

Course graduation certificates, sharable promotional videos, and more!





CLASS VIDEOS - All of your class and bonus videos are available to stream

TPUSA Faith - Biblical Citizenship in Modern America (8-week course)

Interested in other courses by Patriot Academy, visit ConstitutionCoach.com



PURCHASE COACH MATERIALS includes:

Course specific materials you may desire or need to coach your classes

Workbooks, DVDs, Thumb Drives, Pocket Principles and More!



BADGES AND LEADERBOARD

BADGES AND LEADERBOARD: Most of all, we appreciate you! This is our small way of recognizing your efforts & results! For those who enjoy friendly competition, check the leaderboards to see & cheer on your fellow coaches!!

BADGES: What They Mean and How to Earn



Become a Coach!



Complete 1st Class



Complete 5th Class



Complete 20th Class

Medals: What They Mean and How to Earn



Coach Biblical Citizenship



Coach Constitutional Defense



Coach both 6-week & 10-week Constitution Alive



Serve as a Coach Mentor



Coach each Course at Least Once

Your 1st Decision: When to Start?



8 week course;
Suggested for Churches,
Sunday Schools, Small
Groups, etc.

Class Start Date

**Clear your Calendar for the # of weeks in your course
(Be aware of holidays, or other events that could conflict)**

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____



2nd Decision: In-Person, Online, or Both?

Depending on comfort level, unless you have someone able to provide technical support, we recommend starting with either In-Person OR Online

Online

List 10 people you know you can invite

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

Create a zoom account (if you don't have one) <https://zoom.us> to set up a free account. Important: If hosting classes on Zoom, you will very likely need to upgrade to one of their paid options.

Note: Video sharing options other than zoom are fine, if preferred.

In-Person

List 10 people you know you can invite

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

List 3 possible places you can hold the classes (*home, church, restaurant, office?*)

- 1 _____
- 2 _____
- 3 _____



Ideas for In-Person Meeting Locations

Churches. This course was designed with churches and believers in mind, so reaching out to your local church or multiple churches in your area is a great place to start, but definitely not the only option!

Local restaurants you frequent. It's nice if you know the owner or are a regular customer. Set up an appointment and talk with them. There are always off times for restaurants and many are willing to meet new customers who come to your class and order food during the class or to take home after.

Local libraries have meeting rooms. You can call ahead and reserve rooms in most public libraries. (You may need to be a member, but not always.)

Engage a partner. Enroll someone with the same mindset to co-facilitate with you. Sharing homes on a bi-weekly basis leaves less burden on one person to always have their home available (or ready for company).

Brainstorm Additional Options (Get Creative!)



Your 'Ready for Launch' CHECKLIST

- Create your mission and vision
- Pick the date(s)
- Mark your calendar
- Make list of people you know
- Location: Set up Zoom and/or find a room
- Grab your class link and keep it handy (Coach Dashboard)
- (In- Person) Workbooks/ Pocket Principles: Purchase a bunch from Patriot Academy to have on hand at classes
- (In- Person) Refreshments - coffee, water, snacks? What will you serve?
- Practice pushing play on video to be sure it works at your location or on zoom
- Send reminder emails from your Coach Dashboard at least one week before your start date, and also one day before (or day of) each class.



You're Now Ready to Spread the Word

Gather, Greet, Get it Going

- Talk about it on social media
- Hand out flyers or cards as you strike up a conversation
- Word of mouth
- Email friends
- Ask friends to email friends
- Active church - pulpit announcements
- Take flyers to church
- Hometown/local papers
- Get interviewed with local papers and radio stations
- Go to rallies and talk to people
- Carry your sign up list - to get them on a list for the next time
- Collect email addresses



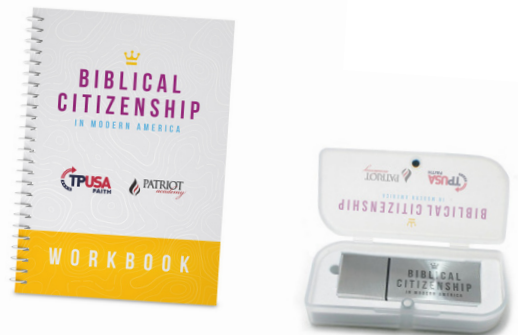
Marketing Your Classes

Make your own or edit our templates in Canva (Free Online Tool)!

Simply locate your desired template in 'Additional Resources', then click the link to open/edit in Canva - get your free account at www.canva.com

Class Promo Cards: Check for 4 to a page promo card options in your Resources and Promotional Tools section of your TPF Dashboard. Simply edit in your class info and pass out at events, churches, and as a conversation starter when out and about.

Handout Flyers: Hand these out at events, post on bulletin boards or other locations which allow you to share about your classes. Use our template in Canva and personalize it there.



Marketing Your Classes (cont.)

Make your own or use our editable templates in Canva

Social Media: Use social media to advertise with personalized graphics!



Find our most current flyers, graphics and template options in the Resources & Promotional Tools section of your Coach Dashboard.



Make Your Classes Fun!

People love to have fun and they remember more when they're having a good time and winning prizes.

Scarlett's Secret Raffle Ideas

Box of Swedish Fish: Especially fun on the week of the Codfish Debates!

Pocket Principles: *Purchased through your Coach Dashboard for \$2 each.*

Red, white and blue Stars & Stripes pens: *Purchase at Staples.com (brand: Pentel), break up the set of 3 and give the single pens away)*

Keep your eyes open for sale items - note pads, flags, patriotic photos, red/white/blue m&m's, etc.

American History Posters: Pick your favorite Founders and Icons
<https://shop.wallbuilders.com/product-category/posters/>

Educational & Fun Pamphlet: "Thanksgiving in America" explains the spiritual significance behind a favorite American holiday. (Order online here:
<https://shop.wallbuilders.com/product/thanksgiving-in-america-tract/>)

Educational & Fun Pamphlet: Dr. Benjamin Rush, a signer of the Declaration of Independence firmly believed in the Bible as a primary text in America's schools. <https://shop.wallbuilders.com/product/the-bible-in-schools-tract/>

Add your own ideas and share them with your fellow coaches in the Coach Social Media Groups!



Tell A Joke or Two to Break the Ice

(Here's a couple to get you started!)

Did you know before the Constitution, it was considered illegal in some areas to wear short-sleeved shirts? ... Thankfully, we now have the Constitutional right to bare arms! ;-)

Did you know when the Constitution was first drafted, some folks were concerned it might only apply to people under five feet tall... I think it's because the Preamble begins with 'Wee the people' ;-)

Okay, last one then you're on your own:

A foreign spy under the alias of "Joe Smith" is arrested by American officials. He is put in an interrogation room and confronted by an agent.

Smith: "I don't understand, why am I being interrogated?"

Agent: "Drop the act, Smith, if that even is your real name. We know you're a foreign spy!"

Smith: "WHAT? No! I'm a real American, I can name all 46 Presidents of the United States, in order, with the dates of their inaugurations and their Vice Presidents."

Agent: "We still know you're a spy!"

Smith: "You're wrong! I can name all 50 states, US territories, and all their capitals!"

Agent: "We still know you're a spy!"

Smith: "Wait... I know every word of the national anthem, the pledge of allegiance, the Declaration of Independence, the Constitution, and the Bill of Rights!"

Agent: "We still know you're a spy!"

Smith: "Ok, I admit, I'm a spy under a fake name. But... how could you tell?"

Agent: "Because 'most' Americans don't know ANY of those things."



Foster Great Group Discussions

One challenge many coaches face is feeling comfortable and confident leading productive discussions or Q&A following the class video(s).

We encourage you to figure out what works best for you and your class. You may find a mapped-out discussion guide helpful (sample below). Another option many coaches are using is the class workbook itself. Simply turn to that week's lesson and recap by asking the questions in the workbooks and/or filling in the blanks together!

Week 1 - Discussion Topic #1:

Quote by John Jay, "Every member of the State ought diligently to read and to study the constitution of his country, and teach the rising generation to be free. By knowing their rights, they will sooner perceive when they are violated and be the better prepared to defend and assert them." - John Jay, co-author of the Federalist Papers, and the Original Chief Justice of the Supreme Court

What 6 Actions does David Barton list from the John Jay quote?

- 1) Read the Constitution
- 2) Study the Constitution
- 3) Teach the Constitution
- 4) Knowing your Rights
- 5) Defend your Rights
- 6) Assert your Rights

- We need this! This is the way we impact this country right now! Our form of government was designed to have the citizens know their rights, and defend & assert them when necessary.
- If you know the way the nation was designed to work – by the original intent of our founders – then you will be better able to hold elected officials accountable and defend & assert your rights. That's a big part of the goal of this course.



Share Trivia

You can make this a fun game with "did you know" or give "Pocket Principles" to the person who gets the answer correct. (these pocket constitutions can be purchased in the Purchase Coach Materials section of your Coach Dashboard!

Did You Know... ?

There are 3 branches of government, including a system of checks and balances, HOWEVER, they were never intended to be "co-equal". Which is the most powerful and why? Which is least powerful and why?

Supreme Court Justices are not actually appointed for life. Constitutionally speaking, how long are their appointments supposed to last?
(During Good Behavior)

The oft-cited phrase "Separation of Church and State" does not exist anywhere in the Constitution or Bill of Rights. From where did it originate?
(President Thomas Jefferson in a response letter to The Danbury Baptist Association - in context the intent was to reassure them there would be no effort to establish a National Church, not to suggest religion has no place in the public square.)

Continue building your list!



Build Your Reading List

"Applied Knowledge is Power"

You can always learn more! Create a short summary for the books you have read on this topic and share it with your class. Do a show and tell as you explain why they might like the book, what they'll learn from it, and how they can apply it to their daily lives.

"Freedom's Frame" by Rick Green

"The American Story: The Beginnings" by David & Tim Barton

"American History in Black and White" by David Barton

"Original Intent" by David Barton

"The Founders Bible" (wallbuilders.com)

Foundations of Freedom Series (wallbuilders.com)

"The 5,000 Year Leap" by W. Cleon Skousen

"The Heritage Guide to the Constitution" by Ed Meese

"Constitutional Literacy" by Mike Farris

"Stansbury's Catechism on the Constitution" (PatriotAcademy.com/Store)



What Comes After the Class?

Call to Action

Share/discuss other civic activities/opportunities going on in your area.

Get your next class on the calendar, and ask current students to bring others!

Motivate your students on how they can get involved?

Offer and encourage them to learn more about becoming a Coach?

Interested in running for office? Check out 'Campaign Coach'

Consider sponsoring one or more students to attend Patriot Academy!

Step into Faith and Answer the Call

*It's normal to feel nervous,
to think you don't know what to say,
to feel like you don't know the Constitution,
to not know if your Church will let you have space,
and any other forms of doubt...
Simply Remember...*

Duty is Ours. Results are God's!

"I'd much rather have sloppy success than perfect nothing"
~ Rick Green ~

Feeling Comfortable & Getting Support

There are many ways to stay connected, get support and stay inspired.

FACEBOOK: Connect with the Coach Community in the Facebook Group for sharing, camaraderie, support, encouragement, ideas and inspiration.

GROUP CALLS: Jump onto our inspiring and informative Friday Coach Training Calls on Zoom

NATIONAL CLASSES: Stay enrolled in Rick's national Zoom classes that roll over every few months. Each time you watch the videos, you learn more!

REWATCH THE VIDEOS: Rewatch the videos that you'll be sharing with the class. You only need to stay one class ahead for all to be fresh in your mind.

MENTORSHIP: Become a mentor to those Coaches you establish relationships with. We can train and equip you! Or request a mentor, and we will match you!

Coach Support Team: We are here for you also - if you need help with something not covered by the above options, you are of course welcome to email us at: coach@patriotacademy.com!



Press Forward To:

Read the Constitution.
Study the Constitution.
Teach the Constitution.
Know the Constitution.
Defend the Constitution.
Assert the Constitution.

Fear is Not a Virtue

*"The greatest danger to American Freedom
is a government that ignores the Constitution."*

~ Thomas Jefferson ~

