



CONSTITUTION

COACH

QUICK START GUIDE





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Welcome! Bless you for stepping up to preserve and inspire liberty at such a time as this! You obviously see the vision and time-sensitive nature of how this program is needed more than ever to continue lighting brushfires of freedom in countless communities across this great nation. Thanks to patriots like you gathering a few (or a lot) of your own reach of people together and "pressing play" on the Patriot Academy course videos, you are educating, awakening and equipping the current generations to pass the torch of freedom!

What is a Coach? A Coach is simply someone who loves our nation, wishes to preserve liberty and sees the tremendous value of gathering some people together and having a "watch party" (so to speak) of our edu-taining video courses. The magic flows from there. As a Coach, consider yourself as the "lead learner" or "host" who facilitates the video-led class. Simple, right?

Remember, you do not need to be an expert (nor are you expected to be one) as the videos and workbooks are designed to do the teaching for you! They were intentionally created so that anyone can Coach (host) a class for their sphere of influence. The pressure is OFF. Phew, right?

Simple it is, and yet so powerful. We've created this "Quick Start Guide" so you have everything you need at your fingertips to hit the ground running successful classes straight out the gate!





✔ Quick Start **Item 1** WHAT TO DO FIRST

What Brought You Here? (2 minute task)

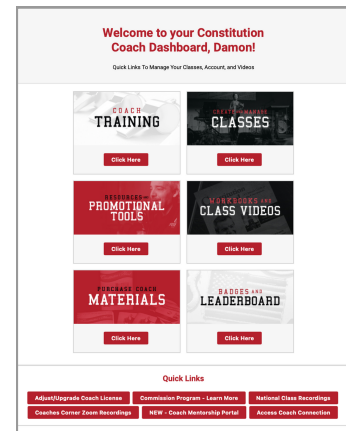
What brought you to this mission? Take a moment to rendezvous with WHY you stepped up as a Coach in the first place. Write a quick sentence that will keep you mindful of your mission. IF you ever find doubt creeping in, you can revisit your statement. For example: *"I am hosting Classes because I want to help cure civic ignorance so more citizens know our history, founding documents and our rights", or "I am doing this to help save liberty for my grandchildren, so that they may have the same freedoms that I had growing up."*

✔ Quick Start **Item 2** EXPLORE YOUR COACH DASHBOARD

Everything You Need to Succeed is Right Here

There are a total of six segments of your Coach Dashboard, plus a selection of essential 'Quick Links' to help you get to important resources even faster!

Your Coach Dashboard has powerful tools and training. Everything you need to succeed is at your fingertips. BUT WAIT! It may look overwhelming but in reality it's as easy as clicking the Training segment box which not only provides brief tutorial video instruction on all the dashboard segments, but it also boasts bonus offerings for you.





Quick Start **Item 2** EXPLORE YOUR COACH DASHBOARD *Cont.*

The purpose and functions for the **COACH DASHBOARD** segments are outlined below so you know what you have available all in one easy to find place! Use a little or a lot on your Coach journey- it's all yours for the taking!

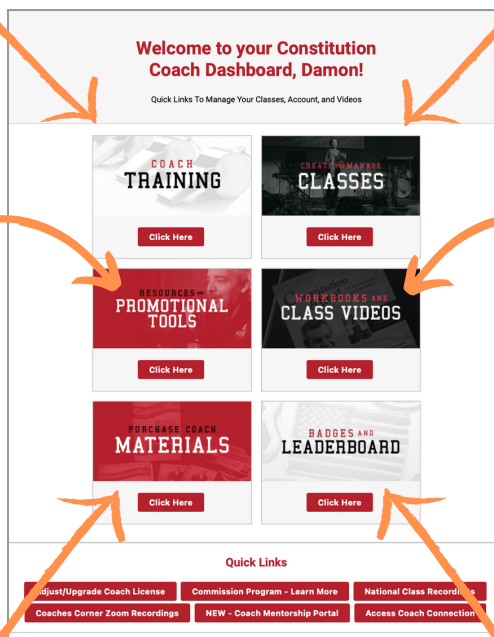
WHAT YOU'LL FIND IN EACH SEGMENT

Training: "How to" video tutorials for all six segments + Zoom class instruction, social media groups, Constitutional Minutes, recordings of weekly trainings & national classes, in-person training & Leader's Edge.

Create and Manage Classes: Create your own Class Registration page with everything you need to manage your classes & communicate with your attendees all in one place.

Promotional Tools: Social media videos, Class promo videos & flyers, certificates, Declaration of Independence pdf, email & biz card templates + bonus materials such as Constitution Day curriculum.

Workbooks and Class Videos: Access all six video course options & digital workbooks by clicking on your class choice. Suggestion: play the warm-up videos as ambience leading up to start of class.



Purchase Coach Materials: Class workbooks, thumb drives, dvds & more materials available for you and your students.

Badges and Leaderboard: Friendly competition listing of Coach ratings, digital badges & medals to be earned, and Certified & Lifetime Coaches can track \$\$ commissions here!

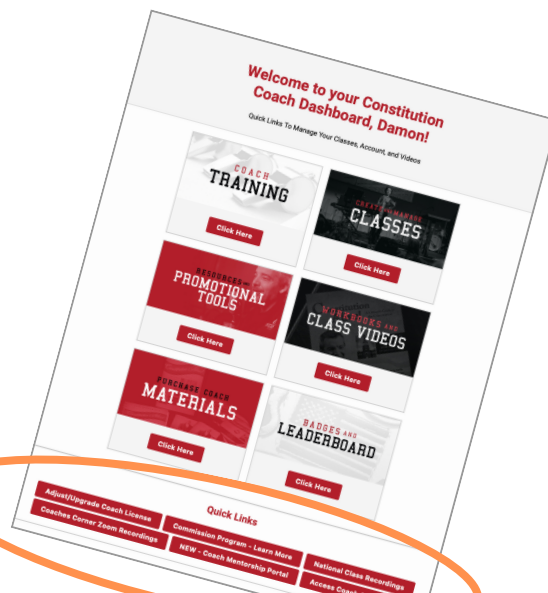




Quick Start **Item 3** EXPLORE YOUR COACH DASHBOARD Part 2

Quick Links

at the bottom of your
Coach Dashboard homepage



[Adjust/Upgrade Coach License](#)

[Commission Program - Learn More](#)

[National Class Recordings](#)

[Coaches Corner Zoom Recordings](#)

[NEW - Coach Mentorship Portal](#)

[Access Coach Connection](#)

Quick Links Connect You **FASTER!**

Adjust/Upgrade Coach License:

Upgrade or downgrade your license

Commission Program:

Learn about &/or opt-in to the Coach Commission Program

National Class Recordings:

View the most recent National Class recording

Coaches Corner Training Recordings:

Access to the archive of Coaches Corner Training Recordings.

NEW - Coach Mentorship Portal:

Learn how you can request an experienced Coach to mentor you
OR how you can become a Coach Mentor yourself!

Access Coach Connection:

View a list of Coaches in your area (or beyond) to connect with!





✓ Quick Start **Item 4** COURSE, DATE, LOCALE & METHOD

Easy as **ABC**...

A. Choose: Which Course?...



6 or 10 week course;
Suggested starting point
for secular groups,
homeschool classes, etc.



8 week course;
Suggested for Churches,
Sunday Schools, Small
Groups, etc.



7 week course;
Suggested for Gun clubs,
Pro 2nd amendment
groups, gun
enthusiasts, etc.



5 week course;
Suggested for home
groups, Churches, etc.
for deeper dive into our
Biblical beginnings.

B. Choose: Start Date & Location

- Clear your calendar for the # of weeks in your course
- (Be aware of holidays, or other events that could conflict)
- Location ideas: Living room, church, library, VFW Hall, etc.

C. Choose Delivery Method: In-Person, Online, or Both?



Training Archive Tutorial for
hosting In-Person classes;
See December 1, 2022
recording titled "Reel 'Em In"



Hosting Online Classes Tutorials for
Zoom, etc. + Dual (combo of both in-
person & online) Recommendation:
Choose 1 method for your 1st class





✓ Quick Start **Item 5** CREATE A CLASS



Create and Manage Classes: This is a critical step. Create your own Class Registration page in this segment. It also provides all you need to manage your classes AND communicate with your students. See QR code for video tutorial. *PS-This is very user-friendly & easy to do!*

✓ Quick Start **Item 6** INVITE AND PROMOTE

WHO TO INVITE AND HOW TO PROMOTE

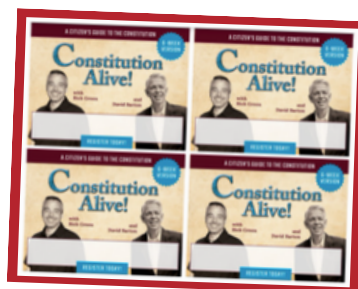
WORD OF MOUTH IS KEY. Start by reaching out to folks you know, church members, local groups, AND utilize like-minded friends and acquaintances to help you spread the word. For classes open to the public, posters can be strategically posted in common areas for extra awareness. Inviting by email, social media, text, phone calls, pulpit announcements, newsletters, etc. are important, but know that talking up your class one on one, person to person is the clincher. While chatting with others, hand them a small 4 up flyer!

Flyer & Poster Templates: Edit our templates in Canva (Free Online Tool www.canva.com). Simply locate your desired design in the Promotional Tools segment under 'Additional Resources', then click the link to open/edit in Canva

Class Promo Cards: Peruse our 4 to a page promo cards in the same location (see QR codes below). Simply edit in your class info, print, then pass them out at events, churches, and as a conversation starter when out and about!



Flyer Templates



Video Tutorial
Creating Flyers
See July 22 Canva





Quick Start **Item 7** PRESS PLAY...

PRESS PLAY AND PRESS FORWARD

Class is about to start. Folks are mingling around the snack table. Now what? Welcome your attendees, share your Step 1 mission statement of WHY you are hosting a class-and then **PRESS PLAY** on the video!

Why do we say **PRESS FORWARD**? Well, If something goes awry such as a tech issue, power outage, only 1 of 10 students shows up, etc.- just know that's not only ok, but it's normal- so just keep pressing forward. Folks are cheering you on, they're grateful you're the one leading the class, and you will grow from it all while in the meantime igniting liberty in your sphere.

Quick Start **Item 8** COMMUNICATION

CLASS REMINDERS & FOLLOW-UP COMMUNICATION

Remember Step 5 Create A Class? Well, within that Dashboard segment, you're able to communicate with your students. It's extremely beneficial to send a **reminder email** prior to each class (*morning of or night before*) as well as a follow-up/recap the day after class. Pre-written reminder content is ready to go for you- or you can customize/edit it to add additional info or to insert your personality.

After each class you can write a quick **follow-up** recapping a highlight or two from class plus you can dangle a carrot of what to look forward to in the next class. These two suggested **communications** keep your attendees engaged and in the loop so they keep coming back!





✓ Quick Start **Item 9** PERSPECTIVE

DID YOU KNOW?...

- The majority of your fellow Coaches know very little or next to nothing about the Constitution before leading their first class.
- All Coaches feel a little or a lot nervous or reluctant when hosting a class or speaking in front of their group.
- You don't have to have a lot of personal time, a perfect class space, a lot of attendees, etc. to host a class.
- We live in an imperfect world, so why wait for perfect conditions? Repeat Rick Green's mantra:

"I'd much rather have sloppy success than perfect nothing"

- Rick Green

✓ Quick Start **Item 10** SUPPORT TO RUN THE RACE

WE'VE GOT YOU COVERED!

LIVE Weekly Coaches

Online Training: Coaches Corner Trainings with your Coach Support Team are Thursdays 12pm CT Central Time. Recordings available afterward



Coach Mentor Program:

Request a mentor and we'll match you with an experienced Coach to guide you in launching your first class



Social Media Groups:

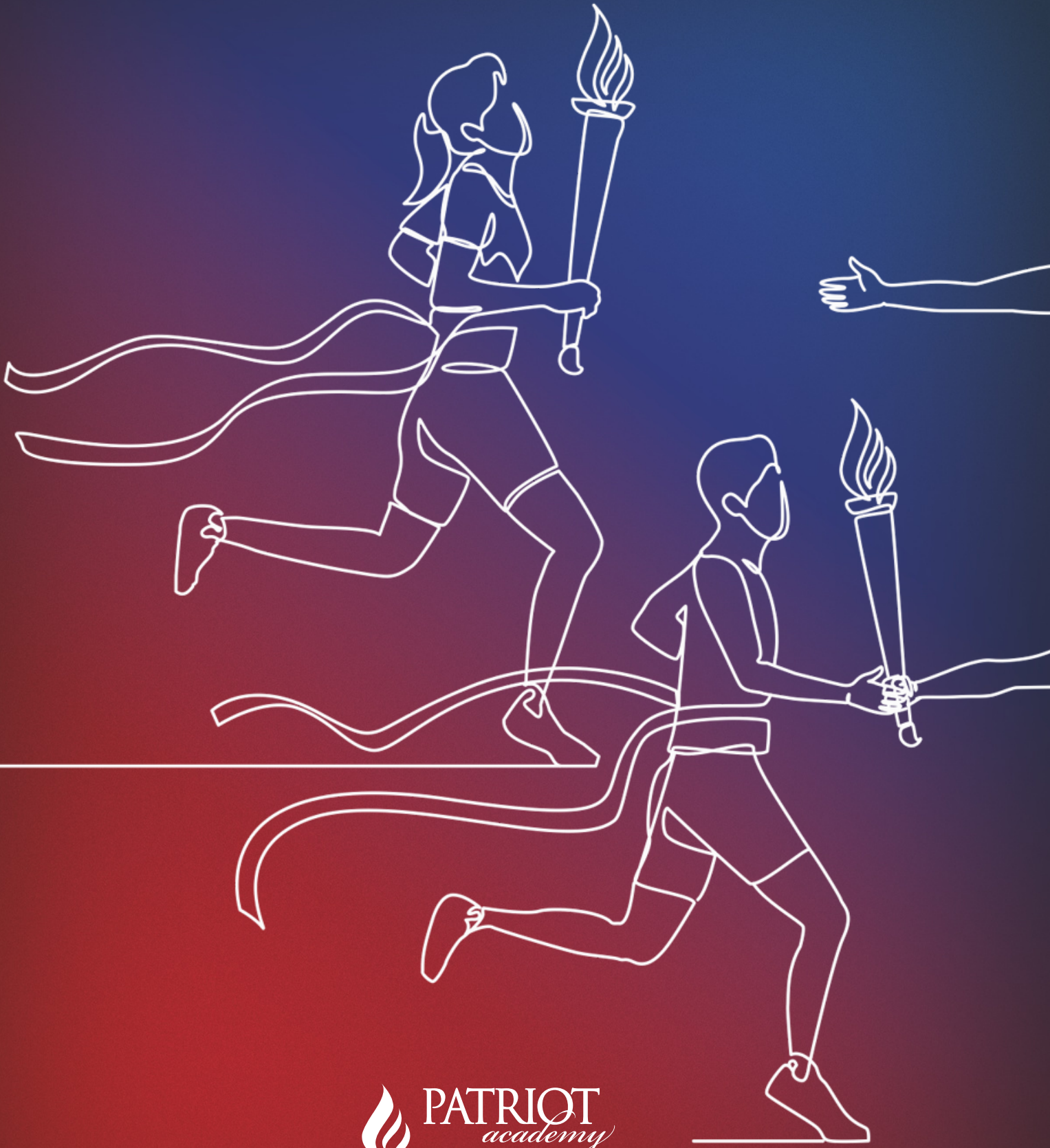
Connect with the Coach Community for support and camaraderie on multiple platforms- FB, Telegram, MeWe and GAB (*FB is most active of all*)



Coach Support Team: Your Coach Support Team is just an email away if you have any additional questions email Coach@PatriotAcademy.com

ON YOUR MARK, GET SET, GO!





PatriotAcademy.com

f Instagram Twitter YouTube Rumble Gab MeWe GETTR TRUTH.